

## 2024 NEABPD Committee Goals and Initiatives

### NEABPD Overarching Goals

- Establish Sustainable, Diversified financial & resource base in support of growth
- Increase Access to Evidence-Based Family Connections Programs (FC/MSTR)
- Deliver and Enrich Programming to Enhance the Lives of Those Impacted by BPD/Chronic Emotion Dysregulation
- Build the Foundation for a Vibrant NEABPD
- Raise Awareness, Understanding, and Support for BPD/Emotion Dysregulation
- Remain the authoritative source of information about BPD / Chronic Emotion Dysregulation

### Executive Committee

Role: The Purpose of the Executive Committee is to facilitate decision making between board meetings or in urgent and crisis circumstances to when it is not possible to convene the full Board. It also acts as the communication link to the Executive Director and performs the Executive Director's performance evaluation. This committee will work closely with the Executive Director and/or Board Chair to determine priority of committee tasks.

Committee Members: Appointed by Board of Directors

### Governance Committee

Role: The Governance & Nominating Committee ("Committee") shall assist the Board of Directors (the "Board") of The National Education Alliance for Borderline Personality Disorder (the "Organization"), working closely with the Executive Director and/or the Board Chair to determine the priority of its activities to Develop and oversee implementation of policies and procedures in general and those relating to Board size, qualifications and characteristics needed for its directors and its leadership positions; identify, screen and review individuals who are qualified to serve as directors; Recommend to the Board candidates for nomination and appointment to the Board of Directors and its officers; Assist in orientation programs for newly appointed directors; Train board members for their work and the work of the organization; Evaluate the effectiveness of directors; and Review on a regular basis the overall governance of the Organization and recommend improvements and/or development of education necessary to the Board.

Committee Members: Appointed by Board of Directors

## **Finance Committee**

Role: The Finance Committee provides oversight, reporting and strategic counsel to the Board of Directors regarding NEABPD's financial assets so that it can achieve its mission.

Committee Members: Appointed by Board of Directors

## **Development Committee**

Role: The role of the Development Committee is to oversee the organization's overall development plan and fundraising to include: organizing, monitoring, and evaluating efforts by the Board to develop philanthropic revenue that ensures the organization's financial ability to carry out its mission.

Committee Members: No criteria to be a committee member, especially looking for people with an expertise in fundraising, grants and writing/editing

### 2024 Initiatives:

- Create Impact Statement
- Contact top 10 donors quarterly
- Update past board members on current activities
- Manage Campaigns
  - May Campaign
  - Giving Tuesday
  - End of the Year
  - Social Media Giving Campaign
- Thanking our donors
- Work with Perry Hoffman Family / Lived Experience Day for sponsorships for Perry Hoffman Day
- Update webpage for donations
- Review and enhance the End of Course Ask
- Continue organizing friend-raising with expectation that all board members participate in calls
- Share our stories with donors via videos/stories on website and through a donor newsletters

## **Programming Committee**

Role: Oversees the implementation and revisions of our program and training curricula, program assessment, policies, growth plans and alternative models. Volunteers must be experienced Family Connections BPD | CED and MSTR leader.

Committee Members: Appointed by the board. Experienced Family Connections™ leaders (BPD | CED and MSTR).

### 2024 Initiatives:

- Develop a growth plan including alternative models of delivery / growth
- Evaluate waitlist curriculum and test changes
- Establish measurements for FC and MSTR
- Create process / plan for leader adherence (with Leader Development Committee)
- Establish a content review committee and process for FC / MSTR materials
- Support policy development and review

## **Curriculum Advisory Committee**

Role: Review BPD/CED and MSTR Content and Recommend Changes to Modules, Teaching Notes and Slides

Committee Members: DBT professionals who have extensive training and experience in FC

### 2024 Initiatives:

- Establish a content review committee and process for FC / MSTR materials
- Provide support on the revamping of the Leader Portal

## **Advocacy Committee**

Role: Advance national, statewide and local legislation, policy and funding that enhance opportunities for people with BPD. Promote BPD and educate stakeholders on BPD.

### 2024 Initiatives:

- Deliver presentations about BPD (structural stigma) at national/state/local events
- Development of a simple, clear messaging document on BPD, chronic emotional dysregulation, and structural stigma that can form the basis of all presentations and outreach.
- At least one major regulatory or legislative win on an issue such as establishing a CPT/HCSPCS Code for DBT, removing structural stigma about BPD in state law, including state legislation recognizing May as “BPD Awareness Month and more.

Committee Members: Open to all who are interested in raising awareness about BPD and chronic emotion dysregulation

## **Marketing Taskforce**

Role: Responsible for the overall communication, promotion, and outreach of NEABPD and its activities and work products, and the messaging activities required to achieve those goals. (Focused on general NEABPD marketing at this moment)

Committee Members: Expertise in marketing, branding, social media, communications and PR

### 2024 Initiatives:

- Write Marketing Plan – multi-year/ prioritized
- Refresh Brand (Clarify, Meaning, Name, Architecture)
- Website Wireframe (Users, User journeys and needs, navigation)
- Compile and review Google Analytics

## **Social Media Taskforce**

Role: Maintain our general NEABPD presence on social media

Committee Members: Willing to create content and review engagements and NEABPD's social media analytics

### 2024 Initiatives:

- Launch outbound social media (social media policy. 1 post a week on Facebook, Instagram, LinkedIn)
- Establish content review process re: non FC content (who, when, how)

## **Lived Experience Taskforce**

Role: Provides the voice of lived experience to the NEABPD community

Committee Members: Have lived experience with BPD and are looking to advocate and educate

### 2024 Initiatives:

- Manage the new blog; assign topics and potential authors.
- Monitor and respond to comments on the blog.
- Market the blog
- Work with the Development and Advocacy Committee and Marketing and Social Media Task Forces sharing stories wherever useful. (Video clips on web page, presentations to colleges, talk about how to describe BPD)

- Write letters to send to mental health organizations that provide stigmatizing BPD information on their materials
- Join advocacy projects (contact legislators through personal contacts)

## **Scientific Advisory Board**

### Role:

Committee Members: PhDs who specialize in BPD, chronic emotion dysregulation, DBT, mentalization, treatments in BPD, mental health and the family

### 2024 Initiatives:

- Create plan/structure for the Scientific Advisory Board (Define goals and role of SAB)

## **Leader Development**

Role: Leader supports, mentoring and continuing education for increasing leader confidence and consistency

Committee Members: Experienced FC BPD\CED and MSTR leaders

### 2024 Initiatives:

- Collect feedback from leaders to assess and identify gaps and recommend improvements with the goal of better equipped and skilled leaders, more adherent delivery, and improved outcomes of participants
  - Develop Leader criteria
  - Next Steps in Leader Adherence (in conjunction with Programming Committee)
  - Determine Best practices
  - Leader recruitment
- Operationalize leader development process
  - Establish/review leader criteria
  - Identify and create steps for training, equipping, supporting, and rewarding leaders
  - Deep Dive LMS
  - Train the Trainer
  - Improve leader support (Office hours, leader coaching, mentorship)

## **Community Outreach**

Role: Providing outreach to underserved communities enabling community members to receive psychoeducation, skills and support

2024 Initiatives:

- Recruit members
- Create charter
- Identify potential advisors
- Talk to community members/segments based on barriers
- Develop and test pilots
- Identify lessons learned

Committee Members: Expertise or interest in community outreach especially focused on underserved populations

## **Alumni Programs**

Role: Implement programs for alumni of FC BPD/CED and MSTR

2024 Initiatives:

- Develop a calendar of events (at least 2 a month) for FC alumni with opportunities for alumni to learn, engage and receive support

Committee Members: Experienced FC leaders, DBT clinicians

## **LMS Committee**

Role: Create an LMS system to be used to replace our traditional LT / Deep Dive.

2024 Initiatives:

- Oversee the new LMS system including new videos, written posts and development of creating online system
- Provide support on the revamping of the Leader Portal

Committee Member: Experience in technology, learning development, adult learning and leaders of FC BPD|CED and MSTR

## **International Committee**

Role: Oversee implementation and quality control of FC internationally

2024 Initiatives:

- Abby and Governance Committee providing assistance with MOUs
- Needs to be defined

Committee Member: Oversee an international affiliate of Family Connections™

## **Perry Hoffman Day / Conference Committee**

Role: Plan and execute a day of learning and engaging

2024 Initiatives:

- Work with Development Committee on sponsorships for Perry Hoffman Day
- Plan and deliver Perry Hoffman Day
- Plan and execute Yale / NEABPD Conference

Committee Members: Event planners, conference coordinators, content creators, experts in BPD / CED, coordinate sponsorships, administrative support